



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
RNC-ROMNEY (133546)  
National/Political  
18/06264432

Invoice 627515  
Inv Date 8/26/2012  
Terms Net 30  
Contract 325599  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RNC-ROMNEY  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:54PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	08/13/12 6:13AM (Mo)	00:30	2012MRFP080H	\$2100.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	08/14/12 6:29AM (Tu)	00:30	2012MRFP069H	\$2100.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/08/12 6:55AM (We)	00:30	2012MRFP071H	\$2100.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/09/12 6:43AM (Th)	00:30	2012MRFP071H	\$2100.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	08/10/12 6:13AM (Fr)	00:30	2012MRFP073H	\$2100.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1	08/08/12 8:40AM (We)	00:30	2012MRFP071H	\$2300.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1	08/09/12 8:41AM (Th)	00:30	2012MRFP071H	\$2300.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/13/12 7:43AM (Mo)	00:30	2012MRFP073H	\$2300.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/14/12 8:47AM (Tu)	00:30	2012MRFP080H	\$2300.00	
5.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	08/08/12 9:23AM (We)	00:30	2012MRFP071H	\$650.00	
5.0	Spot	9:00:00AM-10:00:00	Day,W-1,Th-1	08/09/12 9:36AM (Th)	00:30	2012MRFP071H	\$650.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/13/12 9:49AM (Mo)	00:30	2012MRFP069H	\$650.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/14/12 9:41AM (Tu)	00:30	2012MRFP073H	\$650.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/13/12 10:29AM (Mo)	00:30	2012MRFP080H	\$600.00	
7.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/14/12 10:24AM (Tu)	00:30	2012MRFP080H	\$600.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/08/12 10:57AM (We)	00:30	2012MRFP071H	\$600.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/09/12 10:44AM (Th)	00:30	2012MRFP071H	\$600.00	
8.0	Spot	10:00:00AM-11:00:00	Day,W-1,Th-1,F-1	08/10/12 10:24AM (Fr)	00:30	2012MRFP073H	\$600.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/08/12 11:45AM (We)	00:30	2012MRFP071H	\$1200.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/09/12 10:59AM (Th)	00:30	2012MRFP071H	\$1200.00	
9.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	08/10/12 10:59AM (Fr)	00:30	2012MRFP069H	\$1200.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/13/12 11:46AM (Mo)	00:30	2012MRFP073H	\$1200.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	08/14/12 11:32AM (Tu)	00:30	2012MRFP071H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/08/12 12:20PM (We)	00:30	2012MRFP071H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/09/12 12:42PM (Th)	00:30	2012MRFP073H	\$1000.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,W-1,Th-1,F-1	08/10/12 12:11PM (Fr)	00:30	2012MRFP080H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/13/12 12:48PM (Mo)	00:30	2012MRFP069H	\$1000.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/14/12 12:37PM (Tu)	00:30	2012MRFP073H	\$2500.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/13/12 5:12PM (Mo)	00:30	2012MRFP080H	\$2500.00	
13.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/14/12 5:29PM (Tu)	00:30	2012MRFP071H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/08/12 5:28PM (We)	00:30	2012MRFP073H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/09/12 5:52PM (Th)	00:30	2012MRFP073H	\$2500.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,W-1,Th-1,F-1	08/10/12 5:24PM (Fr)	00:30	2012MRFP069H	\$3500.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	08/13/12 5:59PM (Mo)	00:30	2012MRFP080H	\$3500.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	08/13/12 6:24PM (Mo)	00:30	2012MRFP073H	\$3500.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	08/14/12 6:24PM (Tu)	00:30	2012MRFP071H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-1,F-1	08/08/12 6:11PM (We)	00:30	2012MRFP071H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-1,F-1	08/08/12 6:29PM (We)	00:30	2012MRFP071H	\$3500.00	
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-1,F-1	08/09/12 6:24PM (Th)	00:30	2012MRFP069H	\$3500.00	



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**Buyer** KINCAID,STEPHANIE  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
**Product** Political - Federal Candidate (1067)  
**Brand** RNC-ROMNEY (133546)  
**Acct Types** National/Political  
**Est/Headline** 18/06264432  
**Demo**  
**Revision**  
**Comments** RNC-ROMNEY  
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**Invoice** 627515  
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**Contract** 325599  
**Bill Type** Standard  
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138 Conant Street  
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**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/28/2012 5:45:54PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-1,F-1	08/10/12 6:27PM (Fr)	00:30	2012MRFP069H	\$3500.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/08/12 7:06PM (We)	00:30	2012MRFP071H	\$4200.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/08/12 7:23PM (We)	00:30	2012MRFP071H	\$4200.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/09/12 7:05PM (Th)	00:30	2012MRFP073H	\$4200.00	
17.0	Spot	7:00:00PM- 7:30:00	Day,W-2,Th-1,F-1	08/10/12 7:04PM (Fr)	00:30	2012MRFP073H	\$4200.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/13/12 7:25PM (Mo)	00:30	2012MRFP073H	\$4200.00	
18.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	08/14/12 7:30PM (Tu)	00:30	2012MRFP080H	\$4200.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/08/12 7:45PM (We)	00:30	2012MRFP071H	\$4200.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/09/12 7:43PM (Th)	00:30	2012MRFP069H	\$4200.00	
19.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	08/10/12 7:29PM (Fr)	00:30	2012MRFP073H	\$4200.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	08/13/12 7:36PM (Mo)	00:30	2012MRFP080H	\$4200.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	08/14/12 7:48PM (Tu)	00:30	2012MRFP073H	\$4200.00	
21.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	08/08/12 11:29PM (We)	00:30	2012MRFP071H	\$2250.00	
21.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	08/09/12 11:33PM (Th)	00:30	2012MRFP069H	\$2250.00	
21.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	08/10/12 11:31PM (Fr)	00:30	2012MRFP073H	\$2250.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	08/13/12 11:27PM (Mo)	00:30	2012MRFP073H	\$2250.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	08/14/12 11:13PM (Tu)	00:30	2012MRFP069H	\$2250.00	
23.0	Spot	9:00:00PM-10:00:00	Day,F-1	08/10/12 10:00PM (Fr)	00:30	2012MRFP073H	\$1100.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Sa-3	08/11/12 6:13AM (Sa)	00:30	2012MRFP069H	\$1100.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Sa-3	08/11/12 6:28AM (Sa)	00:30	2012MRFP073H	\$1100.00	
25.0	Spot	6:00:00AM- 9:00:00	Day,Sa-3	08/11/12 6:39AM (Sa)	00:30	2012MRFP073H	\$2400.00	
26.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	08/11/12 8:58AM (Sa)	00:30	2012MRFP069H	\$600.00	
27.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:00PM (Sa)	00:30	2012MRFP073H	\$1600.00	
28.0	Spot	6:00:00PM- 6:30:00	Day,Sa-2	08/11/12 5:59PM (Sa)	00:30	2012MRFP073H	\$1600.00	
28.0	Spot	6:00:00PM- 6:30:00	Day,Sa-2	08/11/12 6:12PM (Sa)	00:30	2012MRFP073H	\$1400.00	
29.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/11/12 7:13PM (Sa)	00:30	2012MRFP073H	\$1400.00	
29.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/11/12 7:37PM (Sa)	00:30	2012MRFP073H	\$2250.00	
30.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	08/11/12 11:12PM (Sa)	00:30	2012MRFP073H	\$2250.00	
30.0	Spot	11:00:00PM-11:35:00	Day,Sa-2	08/11/12 11:29PM (Sa)	00:30	2012MRFP069H	\$1100.00	
31.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/12/12 6:38AM (Su)	00:30	2012MRFP073H	\$1100.00	
31.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/12/12 7:40AM (Su)	00:30	2012MRFP073H	\$1100.00	
31.0	Spot	6:00:00AM- 9:00:00	Day,Su-3	08/12/12 8:36AM (Su)	00:30	2012MRFP069H	\$2750.00	
32.0	Spot	11:00:00AM-12:00:00	Day,Su-1	08/12/12 11:25AM (Su)	00:30	2012MRFP073H	\$600.00	
33.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/12/12 12:28PM (Su)	00:30	2012MRFP073H	\$2200.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/12/12 6:13PM (Su)	00:30	2012MRFP069H	\$2200.00	
34.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	08/12/12 6:27PM (Su)	00:30	2012MRFP073H	\$3000.00	
35.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	08/12/12 7:22PM (Su)	00:30	2012MRFP073H	\$5500.00	
36.0	Spot	9:00:00PM-10:00:00	Day,Su-1	08/12/12 9:24PM (Su)	00:30	2012MRFP073H	\$2250.00	
37.0	Spot	11:00:00PM-11:30:00	Day,Su-2	08/12/12 11:12PM (Su)	00:30			



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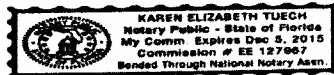
AgM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
37.0	Spot	11:00:00PM-11:30:00	Day,Su-2	08/12/12 11:29PM (Su)	00:30	2012MRFP069H	\$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$176,100.00
Commission	(\$26,415.00)
Net Total	\$149,685.00

Total Spots 79

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.